

KRISTINA REINHOLDS

GRAPHIC DESIGNER, PRODUCTION ARTIST

415-283-8072

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kristinareinholds.com

SKILLS

- Adobe Creative Suite
- InDesign
- Photoshop
- Illustrator
- Bridge
- Adobe Digital Publishing Suite
- Final Cut Pro
- After Effects
- PowerPoint
- Excel

AWARDS

2016 Folio: Ozzie Awards

Smart Meetings Magazine

- B-to-B – Supplemental Annual or One Shot
- Media Kit
- B-to-B Series of Articles
Special Report: Women Rising Up

2015 Maggie Awards

Smart Meetings Magazine

- Best Magazine under 50,000 circ
- Best Newsletter

EXPERIENCE

Bright Business Media/*Smart Meetings Magazine*

Senior Production Designer 2015–2016

Production Assistant 2012–2015

- Produced creative solutions while maintaining company brand identity
- Drove brand awareness through design of print and digital marketing collateral
- Increased magazine readership and kept ahead of competition with unique layouts and engaging photography and typography
- Implemented a system for managing and organizing creative assets, doubled productivity
- Worked on a minimum of 5 simultaneous projects at any given time and consistently met deadlines

City College of San Francisco, Emerge Studio

Graphic Design Intern 2011–2012

- Increased awareness in student activities and classes through the creation of posters, fliers, invitations and the college literary publication

2-Complex

Freelance Designer 2010–2012

- Created graphics, user interface and menu design for a mobile app
- Designed logo, branding and marketing material

Ibexa Press

Freelance Designer 2010–2012

- Designed cover artwork, and promotional materials
- Increased brand awareness and business by 30%

EDUCATION

Academy of Art University

MFA, Animation & Visual Effects

San Francisco State University

BA, Art